Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, August 10, 2017, will be the 101st anniversary of the creation of the traditional S'more; and,

Whereas, The tradition of making and enjoying S'mores was popularized by the Girl Scouts as early as the 1920s; and,

Whereas, Nationally, the Girl Scouts was the first to publish the iconic recipe under the name "Some More" in a 1925 issue of *Girl Scout Leader Magazine*; and,

Whereas, The name changed in 1927 to "somemores" in an official Girl Scout publication; and,

Whereas, The S'more symbolizes a longstanding commitment to the outdoors, a cornerstone of the Girl Scouts that plays an important role in girls' leadership development:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim August 10, 2017, as

S'MORES DAY

in South Dakota, and I invite all citizens, businesses, organizations, and schools to celebrate the anniversary of this iconic and traditional campfire favorite, the S'more.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Thirty-first Day of July in the Year of Our Lord, Two Thousand and Seventeen.

Dennis Daugaard

Dennis Daugaard, Governor

Attest:

Shantel Krebs

Shantel Krebs, Secretary of State